

ORDER



Orders
Order / Rev: 1320068
Alt Order #: 08432576
Product Desc: DCCC ADD 11/1
Estimate: 5881
Flight Dates: 11/01/16 - 11/07/16
Original Date / Rev: 10/31/16 / 10/31/16
Order Type: Political

KENS
Primary AE: Robert Langer
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007-3603

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: IS-Candidate/US House,IS-Issue/Non
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 22071
Agency External ID: 2039AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	37	\$25,800.00	\$21,930.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	37	\$25,800.00	\$21,930.00	0.00
Totals	37	\$25,800.00	\$21,930.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KENS	30%	\$25,800.00
Market	100%	\$86,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KABB	15%	\$12,900.00
KCWX	0%	\$0.00
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	0%	\$0.00
KPXL	0%	\$0.00
KSAT	35%	\$30,100.00
KTRG	0%	\$0.00
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KWEX	0%	\$0.00
KXTM	0%	\$0.00
UNKWN	0%	\$0.00
WOAI	20%	\$17,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	11/01/16	11/07/16	Talk	CM	1-2p	MTWTF--	:30	3	\$300.00	P04-C	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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E 1	All	11/01/16	11/07/16	Talk Talk	CM	1-2p	MTWTF--	:30	3	\$300.00	P04-C	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		3			\$300.00		0.00				
E 2	All	11/01/16	11/07/16	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	MTWTF--	:30	2	\$2,500.00	P02-F	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		2			\$2,500.00		0.00				
E 3	All	11/01/16	11/07/16	Price Is Right Price Is Right	CM	10-11a	MTWTF--	:30	3	\$650.00	P02-F	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		3			\$650.00		0.00				
E 4	All	11/01/16	11/07/16	Late Show Late Show	CM	1035-1137p	MTWTF--	:30	2	\$500.00	P03-F	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		2			\$500.00		0.00				
E 5	All	11/01/16	11/07/16	Bold & the Beautiful Bold & the Beautiful	CM	1230-1p	MTWTF--	:30	2	\$300.00	P04-C	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		2			\$300.00		0.00				
E 6	All	11/01/16	11/07/16	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1230p	MTWTF--	:30	2	\$750.00	P02-F	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		2			\$750.00		0.00				
E 7	All	11/01/16	11/07/16	Let's Make a Deal 2-3p Let's Make a Deal 2-3p	CM	2-3p	MTWTF--	:30	3	\$300.00	P03-F	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		3			\$300.00		0.00				
E 8	All	11/01/16	11/07/16	Local News @ 430a M-F Local News @ 430a M-F	CM	430-5a	MTWTF--	:30	3	\$100.00	P03-F	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		3			\$100.00		0.00				
E 9	All	11/01/16	11/07/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		1			\$300.00		0.00				
E 10	All	11/01/16	11/07/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	1	\$600.00	P02-F	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		1			\$600.00		0.00				
E 11	All	11/01/16	11/07/16	Wheel of Fortune 630-7p Wheel of Fortune 630-7p	CM	630-7p	MTWTF--	:30	2	\$2,200.00	P02-F	0.00	NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		2			\$2,200.00		0.00				
E 12	All	11/01/16	11/07/16	CBS This Morning CBS This Morning	CM	7-9a	MTWTF--	:30	3	\$500.00	P02-F	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		3			\$500.00		0.00				
E 13	All	11/01/16	11/07/16	Great Day SA 9-10a Great Day SA 9-10a	CM	9-10a	MTWTF--	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/01/16	11/07/16	MTWTF--		1			\$150.00		0.00				
E 14	All	11/07/16	11/07/16	Mon Prime C Scorpion	CM	9-10p	1-----	:30	1	\$3,000.00	P03-F	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/07/16	11/13/16	1-----		1			\$3,000.00		0.00				
E 15	All	11/05/16	11/05/16	Blue Bloods 11p-12a Blue Bloods 11p-12a Sa	CM	11p-12a	-----1-	:30	1	\$200.00	P03-F	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	All	11/05/16	11/05/16	Blue Bloods 11p-12a Sa	CM	11p-12a	-----1-	:30	1	\$200.00	P03-F	0.00	NM	1	\$200.00
				Blue Bloods 11p-12a Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$200.00		0.00			
E 16	All	11/05/16	11/05/16	CSIMiami 12-1a Sa	CM	12-1a	-----1-	:30	1	\$150.00	P03-F	0.00	NM	1	\$150.00
				CSIMiami 12-1a Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$150.00		0.00			
E 17	All	11/05/16	11/05/16	Wheel of Fortune 630-7p	GM	630-7p	-----1-	:30	1	\$1,000.00	P02-F	0.00	NM	1	\$1,000.00
				Wheel of Fortune 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$1,000.00		0.00			
E 18	All	11/05/16	11/05/16	Sat Prime B	CM	8-9p	-----1-	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
				Crimetime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1-		1				\$700.00		0.00			
E 19	All	11/06/16	11/06/16	CSIMiami 12-1a Su	CM	12-1a	-----1	:30	1	\$150.00	P02-F	0.00	NM	1	\$150.00
				CSIMiami 12-1a Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$150.00		0.00			
E 20	All	11/06/16	11/06/16	Local News @ 6a Su	CM	6-7a	-----1	:30	1	\$100.00	P03-F	0.00	NM	1	\$100.00
				Local News @ 6a Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$100.00		0.00			
E 21	All	11/06/16	11/06/16	Local News @ 7a Su	CM	7-8a	-----1	:30	1	\$400.00	P02-F	0.00	NM	1	\$400.00
				Local News @ 7a Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$400.00		0.00			
E 22	All	11/06/16	11/06/16	TX Cntry Rept 930-10a	GM	930-10a	-----1	:30	1	\$1,000.00	P03-F	0.00	NM	1	\$1,000.00
				TX Cntry Rpt 930-10a Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1		1				\$1,000.00		0.00			
													Totals	37	\$25,800.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center;">KENS / SAN ANTONIO, TX</div>	Date: <div style="text-align: center;">11-1-16</div>
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I, Kelly Polce - authorized media Buyer
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	ad ordered				

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC

430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/20/16 Kelly Blair 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Order			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.